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The internet and world wide web

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**Introduction**

The Internet is a worldwide system of interconnected computer networks that use the TCP/IP set of network protocols to reach billions of users. It is a network of networks that serves as a global data communications system that links millions of private, public, academic and business networks via an international telecommunications backbone that consists of various electronic and optical networking technologies.

World Wide Web, which is also known as a Web, is a collection of websites containing text pages, digital images, audios and videos or web pages stored in web servers and connected to local computers through the internet.

The internet and world wide web can be used interchangeably but they are not exactly the same. One can think the internet as a vast hardware and software infrastructure that enables computer interconnectivity and the world wide web as collection of documents and other resources connected by hyperlinks. In simple words users access content of the web from any part of the world over the internet.

**The Evolution of internet**

The Internet started in the 1960s as a way for government researchers to share information. Computers in the '60s were large and immobile and in order to make use of information stored in any one computer, one had to either travel to the site of the computer or have magnetic computer tapes sent through the conventional postal system.

In 1962, J.C.R. Licklider of MIT proposes the concept of galactic network for the first time with the idea of having global network. On the other hand, the advanced research projects agency (ARPA) was considering ways information could still be disseminated even after a nuclear attack which eventually led to the formation of the ARPANET (Advanced Research Projects Agency Network) having J.C.R. Licklider as the head researcher in 1969. ARPANET is the network that ultimately evolved into what we now know as the Internet. ARPANET was a great success but membership was limited to certain academic and research organizations who had contracts with the Defense Department. In response to this, other networks(ways) were created to provide information sharing such as Gmail in 1971.

In 1972, Network Control Protocol was introduced to allow computers running on the same network to communicate with each other. But the various computers which were on different network were not able to communicate. As a result, a new communications protocol was established called Transfer Control Protocol/Internetwork Protocol (TCP/IP). This internet protocol allowed the computers to talk with each other. ARPANET and the Defense Data Network officially changed to the TCP/IP standard on January 1, 1983, hence the birth of the Internet.

1986, the National Science Foundation funded NSFNet as a cross country 56 Kbps backbone for the Internet. They maintained their sponsorship for nearly a decade, setting rules for its non-commercial government and research uses. As the commands for [e-mail](javascript:newWindow('../glossary/e.html#e-mail')), [FTP](javascript:newWindow('../glossary/f.html#ftp')), and [telnet](javascript:newWindow('../glossary/t.html#telnet')) were standardized, it became a lot easier for non-technical people to learn to use the nets. It was not easy by today's standards by any means, but it did open up use of the Internet to many more people in universities in particular. Other departments besides the libraries, computer, physics, and engineering departments found ways to make good use of the networks to communicate with colleagues around the world and to share files and resources.

While the number of sites on the Internet was small, it was fairly easy to keep track of the resources of interest that were available. But as more and more universities and organizations and their libraries connected, the Internet became harder and harder to track. There was more and more need for tools to index the resources that were available. Advanced Network & Services (ANS) was formed to research new ways to make internet speeds even faster. The group developed the T3 line and installed in on a number of networks. Then a hypertext system was created and implemented by Tim Berners-Lee while working for CERN. This led to the invention of the most amazing tool in the internet world, the world wide web which Now a days are estimated to be over 1billion of them. The technology world kept on improving, growing, hosts kept on increasing and reached to the point of inventing a wireless network, most commonly known as Wi-Fi in 1999. It became standard afterwards.

The Internet has definitely made many aspects of modern life much more convenient. From paying bills and buying clothes to researching and learning new things, from keeping in contact with people to meeting new people, all of these things have become much more convenient thanks to the Internet. The Internet has also turned into big business and has created a completely new marketplace that did not exist before it.

**Observing web pages**

Stack Overflow

Stack Overflow is an open community for anyone that codes. It helps to get answers to toughest coding questions, share knowledge with coworkers in private. This website welcomes with a simple art that relates to its purpose and clearly stated objective at the top. There is also a search engine above the art which makes it easy to access for users. It has a great flow of content and catchy coloring. The contents on the user interface may not be detailed but they are on point with precise links redirecting to other related contents. Generally, this website has clear and easy-going user interface.

W3Schools

W3Schools is an educational website for programmers or anyone who is interested in programming. One can easily understand what the website is about from the content. It doesn’t have too much coloring which is good because users might get distracted from their study as it is an educational website. It has all the programming language any one could ever ask for plus ready-made quiz for more practice. On the right side of the home page, all the languages are listed which is easy to find. The most amazing fact about this website is that it can be translated to more than 99 languages just by clicking the button that says translate on the right top. It doesn’t contain links redirecting to any other websites.

BuzzFeed

BuzzFeed is digital media company delivering news and entertainment. The web page starts with some of options to choose at the top and hot topics right below. The next thing that come is the advertisement area. On the right top, there is a menu with all the options and categories to choose. it contains variety of images and story lines which are catchy. So, this website can be listed under different categories: news, entertainment, and informative. It has links redirecting to other websites under this company such as: BuzzFeednews and tasty. It provides up to date news and information.

Food Network

Food Network is a network, magazine, and website that connects viewers to the power and joy of food. The user interface with smoothly arranged contents has a great impact on the look of the web page. The good quality food pictures and the detailed easy recipes are not to pass without mentioning. All the contents relate to food and are easy to understand. It has links redirecting to both the magazine and app of Food Network. Contact information and other social media pages are all found in one.

wikiHow

WikiHow is a webpage that helps users to learn how to solve any small/large problem. The user interface has a light coloring and smooth flow of content. It has two search engines; each placed at the bottom and top. Clearly states its goal and purpose on About. It starts by listing articles about solutions to the most searched and current problems of the society. It even allows users to browse problems with categories using the language that suits them.

**Criteria for evaluating the value of a web page**

It is so easy to find information on any topic on the internet. Whether or not that information is reliable, up to date and unbiased is really the big question for everyone doing research on the web. So, it is important to take time to make sure to examine the information and the website using the following five commonly used and important criteria.

1. AUTHORITY

Authority reveals that the person, institution or agency responsible for a site has the qualifications and knowledge to do so. When evaluating a web site for authority:

* It should be clear who developed the site
* Contact information should be clearly provided
* the author should state qualifications, credentials, or personal background that gives them authority to present information
* Check to see if the site supported by an organization or a commercial bod

1. OBJECTIVITY

Objectivity of the site should be clear. Beware of sites that contain bias or do not admit its bias freely. Objective sites present information with a minimum of bias. When evaluating a web site for objectivity, we need to be cautious of these questions:

* Is the information presented with a particular bias?
* Does the information try to sway the audience?
* Does site advertising conflict with the content?
* Is the site trying to explain, inform, persuade, or sell something?

1. COVERAGE

It is difficult to assess the extent of coverage since depth in a site, through the use of links, can be infinite. One author may claim comprehensive coverage of a topic while another may cover just one aspect of a topic. When evaluating a web site for coverage, we need to check:

* whether topics are explored in depth
* Whether the site claim to be selective or comprehensive
* The value of the site’s information compared to other similar sites
* If the links go to outside sites rather than its own
* If site provide information with no relevant outside links

1. CURRENCY

Currency of the site refers to: how current the information presented is, and

how often the site is updated or maintained. It is important to know when a site was created, when it was last updated, and if all of the links are current. Evaluating a web site for currency involves finding when the date information was:

* first written
* placed on the web
* last revised

Then ask if:

* Links are up-to-date
* Links provided are reliable.
* Information provided is so trend related that its usefulness is limited to a certain time period.
* the site has been under construction for some time

1. ACCURACY

There are few standards to verify the accuracy of information on the web. It is the responsibility of the reader to assess the information presented. When evaluating a web site for accuracy, questions to ask:

* Is the author affiliated with a known, respectable institution?
* do statistics and other factual information receive proper references as to their origin?
* Does the reading you have already done on the subject make the information seem accurate?
* Is the information comparable to other sites on the same topic? 
* Does the text follow basic rules of grammar, spelling and composition?
* Is a bibliography or reference list included?